

ANNUAL REPORT

Year 2019-2020

OF

RURAL WOMEN UPLIFTMENT ASSOCIATION OF ASSAM

A LEADING CIVIL SOCIETY ORGANISATION OF THE STATE

&

“MOTHER NGO”

UNDER

MoH&FW, GOI & NHM, GOVT. OF ASSAM

(REGD. NO- 3613 UNDER S.R ACT XXI OF 1860 in 1992)



REGIONAL OFFICE :

JAPORIGOG HIGH SCHOOL LANE, SUNDARPUR

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RURAL WOMEN UPLIFTMENT ASSOCIATION, ASSAM
"MOTHER NGO", MINISTRY OF HEALTH & FAMILY WELFARE GOI & NHM, GOVT. OF ASSAM

Regd. No. 3613 of 1992 under SR Act XXI of 1860

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ANNUAL REPORT
2019-20

GENESIS

RWUAA is a State level Voluntary Organization NGO established in 1989 and Registered under SR Act XXI of 1860 vide No 3613 of 1992 for the welfare & Development of the unprivileged, down trodden, weakest of the weaker, Economically Backward section like schedule caste, schedule Tribes with a special Emphasis to 'WOMEN Empowerment' and focal interest of "CHILDREN" in the Health & Family Welfare, Agriculture & Allied, Income generation, Human Resource Development and all Social Sectors for sighting a 'SUSTANABLE' development.

RWUAA is one of the frontline leading Social Organization of the State also the 'MOTHER NGO' of the World Bank financed REPRODUCTIVE AND CHILD HEALTH (RCH), in Phase -I MoH&FW, GOI & NATIONAL HEALTH MISSION, GOVT. OF ASSAM in Phase -II and Deptt. of AYUSH, MoH&FW, GOI and implementing Agency of Ministry of Rural Development, Ministry of Agriculture, NMPB, NACO, WCD, Ministry of Human Resource Development, MoTex. Dev. Commissioner of Handicrafts, Central Government and as well as State Government, and from OVERSEAS Countries also.

RWUAA'S VISION :

To facilitate and strengthen Rural disadvantage down trodden weakest of the weaker section of society to be empowered by capacity building, development, upgradation of skill in respect of alternative livelihood opportunity subsistence to family income ensure qualitative social health life and educational support services.

MISSION :

Commitment to Catalyze Social- Economic change in rural scenario with a special emphasis of Women Empowerment & Youth Development.

WORK DONE (2019-20)

VOLUNTARY HEALTH ASSOCIATION sponsored by UNICEF

1. EMPOWERING COMMUNITY-BASED INSTITUTIONS TO INCREASE VACCINE CONFIDENCE AND ROUTINE IMMUNIZATION

The aim of the project is to highlight the collective action needed to ensure that every child is protected from vaccine-preventable diseases.

The UNICEF's immunization programme also helps to identify those children that have been left behind by the health system and can bring other life-saving care to these mothers and children. UNICEF is tailoring new approaches to vaccinate every child in every community – no matter how remote or challenging. UNICEF in collaboration with VHA partners with NGOs, PRIs, VHSNCs to provide immunization to the children who need it the most.

DIST. BARPETA

ACTIVITIES :

1. Baseline Survey & Mapping

A baseline survey was done at the beginning of a project to collect information on the status of immunization.

2. Capacity Building of Block level CBOs & CSOs

Capacity Building aimed at improving & strengthening the skills of CSOs/CBOs/SHGs at grass-root level in order to achieve the goal of full/complete immunization. It also aimed at increasing active participation of local community members & approaching toward bringing social and behavioural change in order to increase vaccine confidence and routine immunization demand.

3. Sensitization & Orientation of PRI, VHSNC members, Anganwadi workers, tribal leaders, Faith healers & other influencers.



The participants were sensitized on basic causes and effects of the issues, remedial measures, roles and responsibilities of CSOs, PRIs and other Departments and institutions, etc. Sensitization programme focused on increasing awareness of vaccines, vaccine-preventable diseases, and the benefits/risks of immunization and Building vaccine confidence among the public, providers, and other stakeholders.

4. Community Consultations & Other community mobilisation interventions

SHG members with support from District Coordinator, Barpeta organized community consultation meeting at different locations. Lactating women with children participated in the programmes. SHG members highlighted the aims and objectives of the project. They also laid focus on importance of complete immunization.



LODOR families were identified and motivated for full immunization. It enabled communities to articulate their own concerns, and identify the appropriate responses and solutions. Community consultation empowered community members by strengthening their personal capacities and the capacity of their communities.



DIST. BAKSA

ACTIVITIES :

1. Baseline Survey & Mapping

A baseline survey was done at the beginning of a project to collect information on the status of immunization.

2. Capacity Building of Block level CBOs & CSOs

Capacity Building of Block level CBOs & CSOs was organised to increase vaccine confidence and routine immunization demand. at Mushalpur Community Hall, Dist. Baksa. CBOs/ CSOs/ SHGs actively participated in the program.



3. Sensitization & Orientation of PRI, VHSNC members, Anganwadi workers, tribal leaders, Faith healers & other influencers.



Sensitization & orientation program to increase vaccine confidence and routine immunization demand by empowering community based institutions was organised for the PRI members, VHSNC members, tribal leaders, Anganwadi workers, Faith healers & other influencers.

4. Community Consultations & Other community mobilisation interventions

SHG members with support from District Coordinator, Baska organized community consultation meeting at different locations. Lactating women with children participated in the programme. SHG members highlighted the aims and objectives of the project. LODOR families were identified and motivated for full immunization.



MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE, GOI

2. HARIT DIWALI - SWASTH DIWALI

Harit Diwali-Swasth Diwali campaign launched by Ministry of Environment, Forests and Climate Change (MoEFCC), GOI aimed to reduce adverse environmental conditions especially pollution in the country after post Diwali celebrations due to excessive bursting of crackers which contributes significantly to air and noise pollution.

ACTIVITIES :

1. Press Meet

The Press meet was organized jointly by the ASTEC and RWUAA at Guwahati Press Club with the objective of wider publicity of the program so as to reach all section of the community.

The press meet was attended by Dr. Chandra Boruah along with other ASTEC officials.



2. MASS RALLY

Rally was “Flagged off” on 23rd October, 2019 by **DR. ARUP KR MISRA, Director, ASTEC, GoA; SRI PARAGMONI ADITYA, Chief Editor, Time 8 & MR. SURJYA KR BORDOLOI, Chairman, RWUAA** from Dighalipukhuri.

More than 150 students from different colleges and universities like Mahapurusha Srimanta Sankaradeva Viswavidyalaya, NERIM, Downtown University, Guwahati college, Handique Girls College participated in the rally. Leaflets were distributed among the people.



3. STREET PLAYS AND PUBLICITY - IEC DISTRIBUTION (LEAFLETS)



A series of Street Plays were performed on 24/10/2019 & 26/10/2019 in different parts of the Guwahati city namely Supermarket, Sixmile, Beltola Market, Silpukhuri market etc to celebrate “HARIT DIWALI-SWASTH DIWALI” with an objective to create Awareness and sensitize the community.

A total number of 20 students from Mahapurusha Srimanta Sankaradeva Viswavidyalaya, NERIM, Downtown University performed in the play.

The play was concluded by a Pledge for a Green and Healthy Diwali to the gathering with the hope that the message of celebrating “Harit & Swasth Diwali” will be taken across the city.

4. OPEN SESSION & PLANTATION

An Open Session was organised at Guwahati College on 25/10/2019 to make earnest appeal to the youths and students to exercise caution and restraint in bursting of crackers and other inflammable articles and not indulge in merriment in an extravagant manner in order to maintain the equilibrium in the environment.

Addressing the meeting as Chief Guest, senior journalist **Mr. D N Chakravarty** appealed to the public in general and the youths and students in particular to be careful and responsible during the Diwali days and to avoid indiscriminate bursting of crackers which might cause physical and mental injury to the aged, ailing persons and children. **Mr. Chandra Baruah, Scientific officer, ASTEC**, brought into attention how the air quality had deteriorated post Diwali in recent years in many cities.

Dr. Nityananda Sarma, Retd. Joint Director, DHS, GoA & Dr. Jayashree Choudhury, Lecturer, Handique Girls College as resource persons delivered on the topics “HEALTH HAZARDS DUE TO FIRE CRACKERS” & “SUPREME COURT INSTRUCTIONS AND LAWS RELATED TO FIRE CRACKERS” respectively. A total of 177 students from different universities and colleges participated in the open session.



Mr. D N Chakravarty

5. LEAFLET DISTRIBUTIONS

Leaflets were distributed throughout the weeklong campaign to mark “Clean Diwali – Green Diwali” and commitment to involve in the movement “Harit Diwali-Swasth Diwali”.

A total of 10,000 leaflets were distributed among the different parts of the city to create awareness.



LEAFLET DISTRIBUTION AT CRACKER SELL OUTLETS AND AMONG THE COMMUNITY

6. AFTER DIWALI CLEANLINESS DRIVE & PLANTATION DRIVE

Over a dozen students from city-based colleges participated in post-Diwali clean-up drive in a bid to educate citizens about the importance of keeping surroundings clean post Diwali Celebration. The cleanliness drive was organised urging citizens to take an oath to do the same. The organisation planted hundreds of saplings at various Eco-clubs of Kamrup (M) schools in the city, hoping that people will follow suit and plant saplings instead of bursting polluting and noisy firecrackers.



3. SFURTI (Scheme Of Fund For Regeneration Of Traditional Industries)

PRODUCT QUALITY MANAGEMENT TRAINING TO ARTISANS



DYEING TRAINING TO ARTISANS



PRODUCT DEVELOPMENT TRAINING TO ARTISANS



SPV DIRECTORS MEETING



DISTRIBUTION OF TOOL & KITS TO ARTISANS



PARTICIPATION IN EXHIBITIONS BY THE ARTISANS



CAPACITY BUILDING TRAINING ON SHG MANAGEMENT



DISTRICT LEVEL ADVISORY GROUP MEETING, MAJULI WITH DISTRICT ADMINISTRATION



DISTRICT HEALTH SOCIETY, GOLAGHAT; NHM, GoA

4. ASHA CERTIFICATION COURSE UNDER NIOS

A 10-day residential training programme for ASHA workers was conducted. The programme is aimed at improving the quality of health services at the grassroots level & rejuvenating the cadres of ASHA workers, so that quality improvement could be made in their performance. During the training, ASHA workers were imparted health education training, which they would pass on to common people during their door-to-door field activities.



SARBA SIKSHA ABHIJAN MISSION, GOVT. OF ASSAM

5. Pre-vocational training for the children of RSTC/NRSTC under Kamrup (M) District.

Total Centres Covered : 10 Nos. Project Period : From 27th January to 27th March, 2020

6. Pre-vocational training for the children of RSTC/NRSTC under Kamrup (R) District.

Total Centres Covered : 2 Nos. Project Period : From 1st February to 31st March, 2020

7. Pre-vocational training for the children of RSTC/NRSTC under Golaghat District.

Total Centres Covered : 1 Nos. Project Period : From 15th February to 15th April, 2020

Synopsys : Training Objectives

- To provide handhold skills to easy Crafts Preparation and making to the children of age group of 9 yrs to 14 yrs.
- For attraction & encouragement to children towards Sarba Siksha Abhijan to fulfilment of its objectives of SSA.
- Proper guidance to the children toward formal education, main streaming belongs to unreached/underserved areas.
- Long Foresighted movement to the children through Skill development for their future.





NAME OF THE CRAFTS TRAINED ON :

- Paper decorated flower.
- Paper Bags/Envelope.
- Paper Mask
- Clay Pottery Decorative items
- Puppets/Dolls.
- Pen stand & Wall hangings
- Cloth stitching/Embroidery
- Birth-day cap
- Handicraft from Waste materials

OUTCOME OF THE TRAINING :

- Provided all possible supportive services with all possible ways to the needy deprived children of NRSTC/RSTC.
- Emphasised on the critical ingredient of real-world applications through performance;
- Enhanced better school performance and prosocial behavior, such as communication, initiative, problem solving, motivation, and self-efficacy.
- Enhanced Education through craft making, playing, music & dance.
- Encouraged self-directed learning.
- Increased self-esteem, and positive interactions and connections with peers and adults.



MINISTRY OF MINORITY AFFAIRS, GOI

8. USTTAD - Upgrading the Skills and Training in Traditional Arts Crafts for Development



The scheme aims at capacity building and updating the traditional skills of master craftsmen/artisans. These trained master craftsmen/artisan will train the minority youths in various specific traditional arts/crafts. Traditional Arts and Crafts is a strongest link with the culture heritage of our nation.

The objective of the scheme is To establish linkages of traditional skills with the global market with improve employability of existing workers, school dropouts etc & generate means of better livelihood for marginalized minorities and bring them in the mainstream.

The project was implemented in the Bhaluki, Salmara, District - Barpeta, State – Assam.

90 nos of beneficiaries are trained on Cane & Bamboo along with computer and behavioural skills, life skills.

Trade : Hand Embroidery

Project Area : Salmora Block mainly a minority dominated inhabited Area of Dist - Barpeta

Total Target : Craftsmen/Artisans – 90 trainees minority group both Male/Female

Duration : 4 months



9. NAI ROSHNI - A leadership Development Program for Minority Women

HANDHOLDING ACTIVITIES

The personnel of the Organization visited the village / locality periodically for providing handholding service to the group of women imparted leadership development training so that they are guided in the use of tools and techniques taught to them during the training and are able to extract the benefit from their efforts.



The Training was imparted through full participatory approach group work followed by presentation, practical training, video showing, flip charts recapitulation having a course schedule for all the days.

OTHER WELFARE ACTIVITIES

1. SURVEY ON DOMESTIC VIOLENCE



2. CELEBRATION OF 2nd OCTOBER (Awareness cum sensitization programme, Rally, Street Play)

150th birth anniversary of Mahatma Gandhi was celebrated by the organisation by organizing Rally, Street Play & Awareness cum sensitization programme.



3. ACTIVITIES IN THE SLUMS

The main objective of the organisation is mainstreaming the drop outs by proactively motivating them through dance, acting, singing, speaking etc. The organisation also addresses issues like water & hygiene, sanitation. This not only equips drop-outs with the necessary subject skills but also develops social skills and motivates them to re-join formal schooling.



4. AWARENESS ON COVID 19

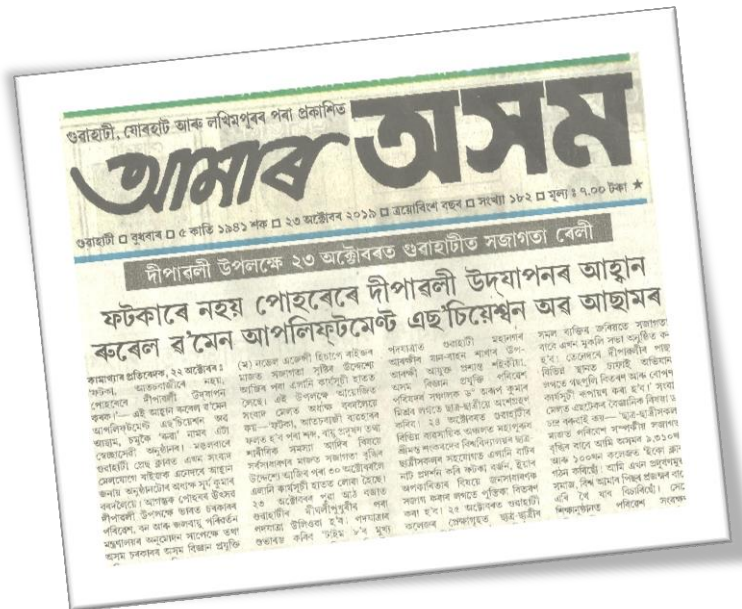
The organisation carried out a series of Awareness/Sensitization/Mobilization program in schools with collaborating the school Eco clubs as a District Nodal Agency, ASTEC, Assam with the noble coordination of students of Mahapurusha Srimanta Sankaradeva Viswavidyalaya, Downtown university, NERIM group of institutions.



5. AWARENESS ON WASH (WATER, SANITATION & HYGEINE)



SOME NEWSPAPER ARTICLES



The Sentinel
of this land, for its people

12 Pcs Boneless Strips @ 350
KFC

GUWAHATI CITY

Harit Diwali-Swasth Diwali Campaign to create awareness

© October 23, 2019 12:36 pm

STAFF REPORTER

GUWAHATI: To support 'Harit Diwali- Swasth Diwali' – Ministry of Environment GOI, Forests and Climate Change (MoEFCC), Government of India campaign, Rural Women Upliftment Association of Assam (RWUAA) are going to take a series of programme to create awareness and to prevent the issues that may arise because of fire cracker bursting.

The RWUAA chairman, SK Borodoloi said that the 'Harit Diwali- Swasth Diwali' is scheduling to celebrate an intensive series of programs starting with a flagging off rally from Dighali Pukhuri on October 23 at 8 am. A series of street plays are also scheduled to be organized on October 24 at different parts of the city on the theme, minimization of bursting of crackers, followed by awareness cum sensitization programme. "RWUAA is not only focusing on creating awareness but also includes an after Diwali Cleanliness Drive on October 29 and 30 along with plantation of saplings in different eco-clubs of Kamrup (M) schools," said Borodoloi.

Harit Diwali Swasth Diwali Campaign to create awareness
Wednesday | 23rd October, 2019

Guwahati

STAFF REPORTER GUWAHATI: To support 'Harit Diwali- Swasth Diwali' – Ministry of Environment GOI, Forests and Climate Change (MoEFCC), Government of India campaign, Rural Women Upliftment Association of Assam (RWUAA) are going to take a series of programme to create awareness and to prevent the issues that may arise because of fire cracker bursting. The RWUAA chairman, SK Borodoloi said that the 'Harit Diwali- Swasth Diwali' is scheduling to celebrate an intensive series of programs starting with a flagging off rally from Dighali Pukhuri on October 23 at 8 am. A series of street plays are also scheduled to be organized on October 24 at different parts of the city on the theme, minimization of bursting of crackers, followed by awareness cum sensitization programme. "RWUAA is not only focusing on creating awareness but also includes an after Diwali Cleanliness Drive on October 29 and 30 along with plantation of saplings in different eco-clubs of Kamrup (M) schools," said Borodoloi.

কেন্দ্ৰীয় চৰকাৰৰ ৰাষ্ট্ৰীয় প্ৰকৃতাৱ পৰিবেশ সজাগতা কাৰ্যসূচী সম্পন্ন

গুৱাহাটী, ২৬ মাৰ্চ : ভাৰত চৰকাৰৰ পৰিবেশ, বন আৰু জলবায়ু পৰিৱৰ্তন মন্ত্ৰালয়ৰ দ্বাৰা অনুমোদিত, সমগ্ৰ বিজ্ঞান প্ৰযুক্তি পৰিবেশ সংৰক্ষণ আৰু প্ৰকৃতি ৰক্ষাৰ্থে অনুষ্ঠান কৰিবলৈ গৈছে আৰু ইয়াত অংশগ্ৰহণ কৰিবলৈ আহিছে বিভিন্ন প্ৰতিষ্ঠানৰ পৰা।

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ACKNOWLEDGEMENT:

The guwahati body placed records their grateful appreciation to Dr. A.K Sarma, Hon'ble Ex M.P. (L.S.), New Delhi for his noble Gesture financially Rs 10,00,000.00 and Rs 14.0 Lac for purchasing of two Nos. Ambulance to the organization and the construction of the Training Institute & Trainees Hostel at Khetri. They also placed on records their appreciation for the encouragement and support received from all concerned for the welfare of the organization. The members also pleased to place on record their appreciation of the sincere efforts by team of professional at all levels of the organization.

(S.K.BORDOLOI)
CHAIRMAN, RWUAA